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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☐ PRACPROCEEDS associated with the Customer Number:

OR

☒ **OR**

☒ **Practitioner(s) names below (if more than (6) parties, practitioners are to be named, then a customer number must be used).**

☒ Practitioner(s) named below (if more than 100 patient practitioners are to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guiliano	36,339		
Carl L. Benson	18,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignee records or assignment documents attached to this form in accordance with 37 CFR 3.73(c).

Please change the correspondence address for the application identified in the attached segment under 37 CFR 2.73(b) to:

<input checked="" type="checkbox"/>	The address associated with Customer Number.	000070813
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<input type="checkbox"/> Firm or Individual Name			
Address			
City		State	Zip
Country			
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Assignee Name and Address: Paragonized Media, Inc., 1000

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 1.73(b) (Form PTO/SB/98 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 1.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignment of Record
The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	<i>[Signature]</i>	Title	<i>56467</i>
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Signature	<i>Emmett J. Holtzman</i>	Date	5/29/07
Agency	San Diego County Sheriff's Office		

NAME	Gerald I. Holtzman	Telephone	221.280.3440
TITLE	General Counsel		

Signature	<i>Gerald T. Holtzman</i>	Date	5/29/07
Name	Gerald T. Holtzman	Telephone	201 990 8440

NAME	Gerald I. Holtzman	Telephone	221.280.3440
TITLE	General Counsel		

Title	General Counsel	101-200-2575
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NAME	Gerald T. Holtzman	Telephone	201.980.2975 240
Title	General Counsel		

The completion of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or renew a license for the public utility as a Regulator.

The collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to be (and is by the USPTO) produced on application. Confidentiality is guaranteed by 38 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is warranted to meet 3 criteria to complete, including gathering, preparing, and submitting the completed application form to the USPTO. There will vary depending upon the individual case. Any comments on the amount or type you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. Do not bring fees or completed forms to this address. Send TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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